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IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS: Haber, Jeff

SERIAL NO.: 09/628,569

FILING DATE: July 31, 2000

TITLE: "Directing Internet Shopping Traffic and
Tracking Revenues Generated as a Result Thereof"

EXAMINER: Andrew J. Rudy

GROUP ART UNIT: 3627

ATTY. DKT. NO.: 04910

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RESPONSE TO OFFICIAL ACTION
ALONG WITH SUBSTANCE OF THE INTERVIEW STATEMENT

REMARKS

Applicant herein provides this amendment/response in response to the Official Action dated February 4, 2004.

Substance of the Interview

An interview was had with the Examiner, Andrew Rudy, and his supervisor SPE, Robert P. Olszewski on or about February 22, 2005. The affidavit of Mr. Haber was discussed and applicant agreed to submit a new, supplement affidavit. The appropriateness of the new final rejection was discussed but Examiner refused to